

# Introducing

**RUSH** **STREET**  
I N T E R A C T I V E

# Rush Street Interactive Summary

Formed in 2012 as an independent company by same principal owners as Rush Street Gaming

Owns and develops market-proven iGaming platform & technology covering desktop, tablet, and mobile

Operates real money gambling and social gaming sites from the same platform

One of the fastest-growing sites ([www.playsugarhouse.com](http://www.playsugarhouse.com)) in the New Jersey online gambling market

# Rush Street Interactive Executive Team

Seasoned gaming executives with global experience operating all product categories

**NEIL BLUHM**  
Chairman & Co-Founder

**GREG CARLIN**  
CEO & Co-Founder

- Co-founders of Rush Street Gaming affiliated US-based casinos and Rush Street Interactive

**RICHARD SCHWARTZ**  
President & Co-Founder

- Oversee RSI’s product & operations, as well as the group’s TV poker production company
- A leader and innovator in the gaming industry for over 15 years, an inventor on over 80 patents/patent applications, and has a deep understanding of player psychology
- Started the interactive business for WMS Industries (now Scientific Games)

**MATTIAS STETZ**  
COO

- Oversees marketing and operations for all RSI properties
- Former executive, including Chief Commercial Officer, for one of Europe’s largest publicly listed iGaming operators
- Spent 12 years growing the organization, setting the group’s long-term strategy, and overseeing day-to-day Marketing and Operations.

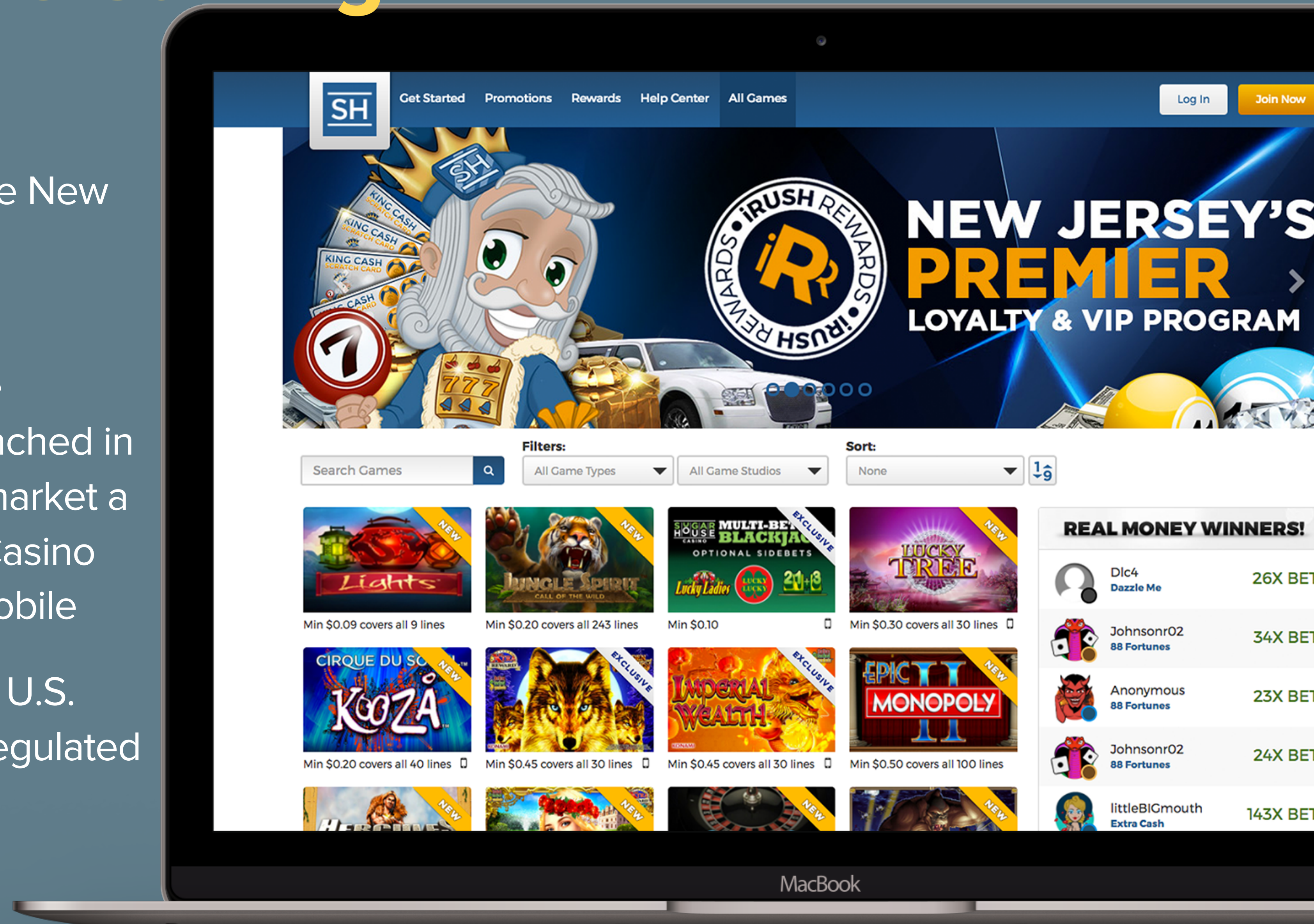
**EINAR ROOSILEHT**  
CTO

- Head of product/technology and RSI’s European office
- Former Software Architect at one of the largest gambling software development companies in Europe, with a particular emphasis on developing highly-scalable systems
- Previously Co-founded an iGaming platform services organization



# Real Money Online Gaming

- RSI launched its online Casino in the New Jersey market in September 2016 (PlaySugarHouse.com)
- In August 2018, RSI's Online/Mobile Sportsbook was approved and launched in New Jersey, becoming the first to market a seamlessly integrated Sports and Casino offering across desktop, tablet & mobile
- Rush Street Interactive was the first U.S. online gaming operator to launch regulated sports betting in Colombia





# Proven Success of Online Product in New Jersey

SugarHouse Online Casino has increased month-over-month since going live in SEP 2016 and has surpassed many of its competitors who launched 3 years earlier



# RSI Summary

**Suitability:** RSI and its owners have only operated in expressly legal and regulated markets

**Experience:** Proven familiarity with Operations in Pennsylvania

**Success:** Proven regional success in land-based and online convergence

**Capitalization:** Private company, with long-term focus, founded by successful gaming principals

**Innovation:** Developed, own, and operate our iGaming platform

**Leadership:** Nimble and focused team with strong background in iGaming and related disciplines

**Ready-to-Go:** RSI speed to market has been validated in practice, and is prepared to hit the ground running in Pennsylvania